

Shift Your *Mindset*

This course will show you how easily you can shift your mindset from sales being about selling into sales being about service! It will teach you how to ask the right questions so that you can learn about your prospects WANTS and deliver what they need!

Answer the two questions below to help you shift your mindset and make it about service to others!



What are the benefits that your ideal client will realize once they learn about your offer? How will it improve their life?



What will happen for your ideal client if they don't benefit from your offer? What would their life look like?

Compelling

Conversations

with Jacqueline McLaughlin